

West Feliciana Parish Tourism Commission Meeting  
April 12, 2023, 5:30 pm  
At the West Feliciana Parish Library  
Study Room B  
5114 Burnett Road  
St. Francisville, La.

Agenda

- |  |                       |
|--|-----------------------|
| 1. Call meeting to order                                 | <b>Morgan Moss</b>    |
| 2. Roll call   |                       |
| 3. Approval of agenda items for consideration and action |                       |
| 4. Public Comment  |                       |
| 5. Approval of March 15, 2023 Board Meeting minutes      |                       |
| 6. <u>Old Business</u>                                   |                       |
| a. Executive Director's Report                           | <b>Devan Corbello</b> |
| 7. <u>New Business</u>                                   |                       |
| a. Treasurer's Report                                    | <b>John Kean</b>      |
| b. Vote on Proposed Attendance Bylaw                     |                       |
| c. Board Meeting Minutes                                 | <b>Janice Wynn</b>    |
| d. Review Website Layout                                 |                       |
| 8. Motion to Adjourn                                     |                       |

Next Meeting – May 17, 2023, 5:30 pm @ West Feliciana Parish Library

**THE MEETING IS OPEN TO THE PUBLIC.**

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

**“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”**

West Feliciana Parish Tourism Commission Meeting  
April 12, 2023, 5:30 pm  
At the West Feliciana Parish Library  
Study Room B  
5114 Burnett Road  
St. Francisville, La.

Minutes

1. Morgan Moss called the meeting to order at 5:36 PM
2. Roll call:
  - a. Present- Morgan Moss, Janice Wynn, David Parker, Brittany Earnest, John Flippen.  
Others present- Devan Corbello
  - b. Absent: John Kean, Heather Melancon
3. Approval of agenda items for consideration and action: David made a motion to approve, Brittany seconded the motion. All were in favor.
4. No public comment was made.
5. Approval of March 15, 2023 Board Meeting minutes: John F. motioned to approve the minutes. David seconded the motion. All were in favor.
6. Old Business
  - a. Devan Corbello gave his executive director's report. He has met with most of the State Legislative delegation that represents West Feliciana parish to establish relationships and give them an update on the impact of tourism in the parish. He has also met with some local elected officials, with plans to meet with all of the Town Council and Parish Council members. He has met with Visit Baton Rouge to start planning joint itineraries for groups traveling to the area. He gave a recap on the LTA Senior Leadership forum and the Travel Unity Summit, stating that both were informative and beneficial on many fronts. He gave a monthly outlook, with important travel dates to the STS Domestic Showcase and the LA Rural Tourism Conference. He also gave an update on the marketing efforts, both paid and free marketing. The Social Media Following on all platforms is increasing.
7. New Business
  - a. Treasurer's Report: Income for March was \$22,841.19, expenses were \$20,118.05.
  - b. A new attendance bylaw was presented: "Any Commissioner who misses more than three (3) regularly scheduled meetings within a 12 month period is required to submit a resignation for the good of the Commission. The seat will be considered vacant and the Board shall so notify the West Feliciana Parish Council that the position needs to be replaced due to lack of attendance." It was discussed that for any current board member, the policy will go into effect in May of 2023 and their 12-months will start then. Morgan motioned to accept the new bylaw, and David seconded the motion. All were in favor.
  - c. Janice proposed that the minutes be sent to the board within at least a week following the board meeting to ensure that memories are fresher when reviewing the minutes. Any changes will be presented at the next month's meeting.
  - d. Devan presented the website proofs from Von Mack. The board reviewed and made suggestions for the features. Devan will give Von Mack the suggestions before they build the website.

- e. Janice motioned to adjourn at 6:45 pm and David seconded the motion. All were in favor.

Next Meeting – May 17, 2023, 5:30 pm @ West Feliciana Parish Library

**THE MEETING IS OPEN TO THE PUBLIC.**

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

**“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”**

\*Approved at the May 17, 2023 Meeting\*