

West Feliciana Parish Tourism Commission Meeting
March 15, 2023, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

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| 1. Call meeting to order | Morgan Moss |
| 2. Roll call | |
| 3. Approval of agenda items for consideration and action | |
| 4. Public Comment | |
| 5. Approval of February 15, 2023 Board Meeting minutes | John Kean |
| 6. <u>Old Business</u> | |
| a. Executive Director's Report | Devan Corbello |
| i. Financial Disclosure Reminder | |
| 7. <u>New Business</u> | |
| a. Treasurer's Report | John Kean |
| b. Approve Proposed Attendance Bylaw | Vote Needed |
| c. Board Retreat/Strategic Outlook | Discussion |
| d. Rescheduling April 19th board meeting to April 12th | Vote Needed |

Next Meeting – April 19, 2023, 5:30 pm @ West Feliciana Parish Library
Motion to Adjourn

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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St. Francisville, La.
Minutes

1. David Parker called the meeting to order at 5:29 pm.
2. Roll call
 - a. Present: David Parker, John Flippen, Brittany Earnest, Heather Melancon.
Others Present: Devan Corbello
 - b. Absent: Morgan Moss, Janice Wynn, John Kean
3. Approval of agenda items for consideration and action
 - a. Motion to approve made by Heather M. and John F. seconded the motion. All were in favor.
4. Public Comment: no public comment made.
5. Approval of February 15, 2023 Board Meeting minutes
 - a. John F. motioned to accept the February board minutes, and Heather M. seconded the motion. All were in favor.
6. Old Business
 - a. Devan Corbello gave his executive director's report. He reported on his monthly meeting with Tico Soto, the GUMBO Group meeting, and other meetings with key stakeholders in the community. He will be meeting with the state delegation that represents West Feliciana Parish at the State Capitol. He also gave a review of the board retreat with Darienne Mobley and provided the key takeaways from the retreat. The board will work on planning a reception for the new branding and logo reveal.
 - b. He reported that the social media presence is increasing with more followers on all platforms and more reach.
7. New Business
 - a. Treasurer's Report: Occupancy tax collected for the month of January was \$15,894.36. Interest earned was \$997.03. Total expenses were \$17,790.35. Total balance and assets were \$427,216.22.
8. The board proposed new language for the new proposed attendance bylaw. The proposed bylaw will be voted on in April.
9. The board voted to reschedule the April 19th meeting to April 12th due to Devan traveling the week of April 19th.
10. Brittany E. motioned to adjourn at 5:55 pm and Heather M. seconded the motion.

Next Meeting – April 12, 2023, 5:30 pm @ West Feliciana Parish Library

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****Approved at the April 12, 2023 Meeting****