

West Feliciana Parish Tourism Commission Meeting
May 17, 2023, 5:30 pm
At the West Feliciana Parish Library
Teen Study Room
5114 Burnett Road
St. Francisville, La.

Agenda

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| 1. Call meeting to order | Morgan Moss |
| 2. Roll call | |
| 3. Approval of agenda items for consideration and action | |
| 4. Public Comment | |
| 5. Approval of April 12, 2023 Board Meeting minutes | |
| 6. <u>Old Business</u> | |
| a. Executive Director's Report | Devan Corbello |
| 7. <u>New Business</u> | |
| a. Treasurer's Report | John Kean |
| b. Brand/Website Reveal Reception Update | David Parker |
| c. 2023/2024 Proposed Budget Review | Devan Corbello |
| 8. Motion to Adjourn | |

Next Meeting – June 21, 2023, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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May 17, 2023, 5:30 pm

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5114 Burnett Road

St. Francisville, La.

Minutes

1. Morgan Moss called the meeting to order at 5:30 pm.
 2. Roll call:
 - a. Present- Morgan Moss, John Kean, David Parker, John Flippen, Janice Wynn.
 - b. Absent: Heather Melancon and Brittany Ernest
 - c. Others Present: Devan Corbello
 3. Approval of agenda items for consideration and action: Janice made a motion; John K. seconded the motion. All were in favor.
 4. No public comment was made.
 5. Approval of April 12, 2023, Board Meeting minutes: John K. made a motion to accept the minutes, Morgan seconded the motion. All were in favor.
 6. Old Business
 - a. Devan gave his executive director's report. He gave a recap of recent tradeshow and meetings, including the STS Domestic Showcase in Huntsville, AL where he met with representatives of tour companies that specialize in travel to the southern states. The tourist commission, Father Brad with Mt. Carmel Catholic Church, and the Historical Society are beginning work on a podcast tour of St. Francisville along Ferdinand and Commerce Streets. He also hosted a German travel writer and a Belgian Tour Company to showcase the area for international visitors. He will be attending IPW International Showcase next week to continue to build relationships with international journalists and tour companies. Tourism Day at the Capital will be May 31st in which will be attend. He brought up a potential partnership between the Town, The Parish, and The Chamber for a hotel feasibility study. This study will help determine the need and success of a new hotel in the area. He will meet with the partners to determine their interest.
 7. New Business
 - a. John K. gave the treasurer's report. We collected \$28,210.68 in occupancy tax this month.
 - b. David gave an update on the brand/Website Reveal Reception. It will be August 10 at Jackson Hall at Grace Episcopal Church from 5:30 to 7:30 pm. He is seeking a sponsorship from the Friends of Tourism.
 - c. Devan presented the 2023/2024 Proposed Budget. A special meeting is scheduled for June 7 at 5 pm to discuss the budget in detail.
 8. Janice motioned to adjourn. David seconded the motion. All were in favor.
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Approved on June 21, 2023