

West Feliciana Parish Tourism Commission Meeting  
August 16, 2023, 5:30 pm  
At the West Feliciana Parish Library  
Study Room B  
5114 Burnett Road  
St. Francisville, La.

Minutes

1. Morgan Moss called the meeting to order at 5:32 pm.
2. Roll call: Absent-Janice Wynn. Present- Morgan Moss, John Kean, John Flippen, David Parker, Brittany Earnest, and Heather Melancon. Others Present- Devan Corbello.
3. David motioned to approve agenda items for consideration and action. John K. seconded the motion. All were in favor.
4. No public were present to make comment.
5. John K. motioned to approval of July 19, 2023 Board Meeting Minutes with the correction of changing “ended” to “The Board came out of...” David seconded the motion. All were in favor.
6. Old Business
  - a. Devan gave his executive director’s report. He mentioned that St. Francisville was rated #34 out of 100 in Far & Wide’s article “100 Best Small Towns in America” and was 106 out 150 of “Top 150 Affordable Honeymoon Destinations in America” by HoneymoonAlways.com. He also informed the board about LOT’s international reps coming to town on August 27 & 28 for a Fam Tour; as well as LTA Travel Summit’s Lt. Gov. Breakfast on August 30<sup>th</sup>.
7. New Business
  - a. John Kean gave the Treasurer’s Report. He reported that we collected \$23,460.39 in occupancy taxes. Income for the month totaled \$24,769.96 and expenses were \$28,526.13.
  - b. The board gave their feedback and update from the Branding & Website Launch. The overall reception was very well received.
  - c. The notes from the strategic plan were presented and feedback was given. Devan will put together a proposed strategic plan for the board to review at the September Board Meeting.
8. Motion to Adjourn was given by John K. at 6:04 pm and Morgan seconded. All were in favor.

Next Meeting – September 20, 2023, 5:30 pm @ West Feliciana Parish Library

**THE MEETING IS OPEN TO THE PUBLIC.**

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

**“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”**

**\*Accepted on September 20, 2023 Board Meeting.\***

West Feliciana Parish Tourism Commission Meeting  
August 16, 2023, 5:30 pm  
At the West Feliciana Parish Library  
Study Room B  
5114 Burnett Road  
St. Francisville, La.

Agenda

1. Call meeting to order **Morgan Moss**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of July 19, 2023 Board Meeting Minutes
6. Old Business
  - a. Executive Director's Report **Devan Corbello**
    - i. LOT International Reps. Visit- August 27<sup>th</sup>
    - ii. LTA Travel Summit- Lt. Gov Breakfast- August 30<sup>th</sup>
7. New Business
  - a. Treasurer's Report **John Kean**
  - b. Branding/Website Launch Recap
  - c. Public Comment Agenda Item
  - d. Strategic Planning Recap
8. Motion to Adjourn

Next Meeting – September 20, 2023, 5:30 pm @ West Feliciana Parish Library

**THE MEETING IS OPEN TO THE PUBLIC.**

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

**“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”**