

West Feliciana Parish Tourism Commission Meeting
October 18, 2023, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

1. Call meeting to order **Morgan Moss**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of September 20, 2023 Board Meeting Minutes
6. Old Business
 - a. Executive Director's Report **Devan Corbello**
7. New Business
 - a. Treasurer's Report **John Kean**
 - b. Christmas in the Country
 - c. 2024 Board Nominations
 - d. Ethics Opinion
 - e. November & December Meeting Dates
 - f. LTA Louey Award Nominations
8. Motion to Adjourn

Next Meeting – November 15, 2023, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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Minutes

1. Morgan Moss called the meeting to order at 5:28 pm
2. Roll call: Absent- David Parker. Present: Morgan Moss, John Kean, Janice Wynn, Heather Melancon, Brittany Earnest, Janice Wynn, John Flippen. Others Present: Devan Corbello, Kate Leochelt
3. John Kean motioned to approve the agenda items for consideration and action. Brittany seconded the motion. All were in favor.
4. Public Comment- Kate Leochelt, director of the Louisiana Prison Museum and Cultural Center gave an update on the museum and inquired on river cruise lines paying for their tours.
5. John Flippen motioned to approve September 20, 2023 Board Meeting Minutes. Janice seconded the motion. All were in favor.
6. Old Business
 - a. Executive Director's Report was given by Devan Corbello. He talked about the Marketing and Sales Symposium he attended and how he learned about the development of AI and how to use it. He also gave an update on the Employee policies committee, they should have a new draft by the November Board Meeting. Holwarth will be in town November 1st to start the hotel feasibility study. He presented the Datafy report that more accurately tracks visitor demographics and numbers.
7. New Business
 - a. Treasurer's Report was presented by John Kean. There was \$13,860.59 in income and \$17,306.84 in expenses.
 - b. Christmas in the Country- Devan will be out of town for Travel South International. We will forgo participating in the parade this year.
 - c. 2024 Board Nominations- John Flippen and Heather Melancon's terms end on December 31, 2023. If they don't renew, there will be two open spots. Emily Cobb will send out notifications to area nonprofits to nominate potential board members to the Parish Council.
 - d. Ethics Opinion by the Attorney General on hiring influencers to promote events that are owned by board members. The opinion was that it would violate ethics.
 - e. Due to the proximity of the holidays, the November & December Meeting Dates are being changed. Janice motioned to move the November meeting to November 8th and the December meeting to December 13. It was seconded by Heather. All were in favor.
 - f. LTA Louey Award Nominations are open. The board will review the categories and bring a list of potential nominees to the November Board Meeting.
8. Motion to Adjourn was made by John Kean and seconded by Brittany. All were in favor.

Next Meeting – November 8, 2023, 5:30 pm @ West Feliciana Parish Library

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Approved at the November 8, 2023 meeting.