

West Feliciana Parish Tourism Commission Meeting  
November 8, 2023, 5:30 pm  
At the West Feliciana Parish Library  
Study Room B  
5114 Burnett Road  
St. Francisville, La.

Agenda

1. Call meeting to order **Morgan Moss**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of October 18, 2023 Board Meeting Minutes
6. Old Business
  - a. Executive Director's Report **Devan Corbello**
7. New Business
  - a. Treasurer's Report **John Kean**
  - b. 2024 Board Nominations
  - c. LTA Louey Award Nominations
  - d. Employee Policy Handbook
8. Motion to Adjourn

Next Meeting – December 13, 2023, 5:30 pm @ West Feliciana Parish Library

**THE MEETING IS OPEN TO THE PUBLIC.**

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Parish Tourist Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

**“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”**

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Minutes

1. Morgan Moss called the meeting to order at 5:30 pm.
2. Roll call: Heather Melancon was absent. Present: Morgan Moss, David Parker, John Kean, John Flippen, Brittany Earnest, Janice Wynn. Other Present: Devan Corbello.
3. A motion to approve agenda items for consideration and action was made by David and seconded by Brittany. All were in favor.
4. No public comment was made.
5. Approval of October 18, 2023 Board Meeting Minutes. Brittany motioned to accept, and Janice seconded the motion. All were in favor.
6. Old Business
  - a. Devan gave his executive directors report. He gave an update on the hotel feasibility study, which began the week prior with a site visit from Halwarth. He gave a recap of the Florida Sales mission, where he met with 12 companies that send visitors to Louisiana. He provided an update of the area, itineraries, and contacts for their clients.
7. New Business
  - a. John Kean gave the treasurer's report. \$16,655.33 was collected in occupancy tax. The income came to be \$18,021.58 and the expenses were \$17,976.43.
  - b. John Flippen and Heather Melancon will not be seeking another term on the Commission once their term expires on December 31, 2023. Janice Wynn will resign her position on December 31, 2023. The Parish Council will advertise 3 open spots for nominations.
  - c. The board discussed the LTA Louey Award Nominations and have decided to nominate The WFPTC for CVB of the year, "For the Inspired Traveler" for Tourism Campaign of the year, The St. Francisville Food & Wine Festival for Event of the Year, Audubon SHS for Attraction of the Year, The St. Francisville Inn for Accommodation of the Year, Restaurant 1796 and Chef Dan for Restauranter of the Year, Devan Corbello for Rising Star of the Year, Country Roads Magazine for Victor Profits (Southern Living) Memorial Travel Media Award, and Laurie Walsh for the LA Spirit Award.
  - d. Employee Policy Handbook was reviewed. The board will review and make any changes to be presented at the December Meeting.
8. Motion to Adjourn was made by John Kean and seconded by Morgan at 6:25 pm. All were in Favor.

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***Approved at the December 13, 2023 meeting.***