

West Feliciana Parish Tourism Commission Meeting  
February 21, 2024, 5:30 pm  
At the West Feliciana Parish Library  
Study Room B  
5114 Burnett Road  
St. Francisville, La.

Agenda

1. Call meeting to order **David Parker**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of January 17, 2024 Board Meeting Minutes
6. Old Business
  - a. Executive Director's Report **Devan Corbello**
    - i. "Live Like a Local" month
    - ii. Selfie Scavenger Hunt
    - iii. Parish Short Term Rental Update
7. New Business
  - a. Treasurer's Report **Brittany Ernest**
  - b. Rescheduling the March Meeting
  - c. Add Brittany Ernest as a signer to the bank account and remove John Kean
  - d. Chamber Uncorked Booth
  - e. Employee Policy Handbook
8. Motion to Adjourn

Next Meeting – March TBA, 2024, 5:30 pm @ West Feliciana Parish Library

**THE MEETING IS OPEN TO THE PUBLIC.**

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Parish Tourist Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

**"The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish."**

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Minutes

1. Morgan Moss stepped in for David and called the meeting to order at 5:37 pm.
2. Roll call: Present-David Parker, Morgan Moss, Brittany Ernest, John Kean, Jim Johnston, Carlye Gagnaud, and Leslie Daniel. Others present- Devan Corbello, & Kate Leocelt.
3. Leslie made a motion to approve agenda items for consideration and action. Jim seconded the motion. All were in favor.
4. Public Comment was made by Kate. She announced that Viking Cruise Lines would be giving a presentation on April 4<sup>th</sup> and invited the board to attend.
5. John made a motion to approve the January 17, 2024 Board Meeting Minutes. Leslie seconded the motion. All were in favor.
6. Old Business
  - a. Devan gave his executive director's report. He highlighted some key meetings he had over the month, like meeting with West Feliciana Parish President, Kenny Havard to discuss the parish's short term rental properties and how the applications could be improved. He also met with Mushroom Maggie Farms to present them with a handbook on planning a foraging festival in West Feliciana Parish. He discussed a new campaign to encourage visitors and locals to support local businesses during slow seasons. "Live Like a Local" campaign will kick-off at Pop & Shop in August and will showcase what locals like to do in town and encourage people to patron local shops and restaurants. He also introduced a "selfie scavenger hunt" that will encourage people to look for things around West Feliciana and take a selfie and post to social media. This will encourage more social media interactions and highlight places around the parish.
7. New Business
  - a. Brittany Ernest gave the treasurer's report. Total income was \$20,648.14 and total expenses were \$25,433.34.
  - b. Due to Devan's travels for work, the March meeting will need to be rescheduled. Leslie made a motion to move the meeting to March 6<sup>th</sup> and Jim seconded it. All were in favor.
  - c. John made a motion to add Brittany Ernest as a signer to the bank account and remove John Kean. Jim seconded it. All were in favor.
  - d. Leslie, Brittany, and Devan will participate in the Chamber Uncorked Booth on March 3<sup>rd</sup>.
  - e. The Employee Policy Handbook from 2019 is being reviewed by the committee and will give recommendations at the next meeting.
8. Motion to Adjourn was made by Brittany and seconded by Carlye at 6:19 pm. All were in favor.

Next Meeting – March 6, 2024, 5:30 pm @ West Feliciana Parish Library

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**Approved at the March 6, 2024 Board Meeting**