

West Feliciana Parish Tourism Commission Meeting  
March 6, 2024, 5:30 pm  
At the West Feliciana Parish Library  
Study Room B  
5114 Burnett Road  
St. Francisville, La.

Agenda

1. Call meeting to order **David Parker**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of February 21, 2024 Board Meeting Minutes
6. Old Business
  - a. Executive Director's Report **Devan Corbello**
    - i. Feliciana Backroads Trail
7. New Business
  - a. Treasurer's Report **Brittany Ernest**
  - b. 2024-2025 Budget Committee Formation
  - c. Employee Handbook Review
8. Motion to Adjourn

Next Meeting – April 17, 2024, 5:30 pm @ West Feliciana Parish Library

**THE MEETING IS OPEN TO THE PUBLIC.**

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

**“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”**

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Minutes

1. David Parker called the meeting to order at 5:31 pm.
2. Roll call: Present- David Parker, Morgan Moss, Leslie Daniel, John Kean, Jim Johnston, Brittany Ernest. Absent- Carlye Gragnaud. Others Present- Devan Corbello.
3. Approval of agenda items for consideration and action – Motion made by Jim and seconded by Leslie. All were in favor.
4. No public attended for comment.
5. A motion to approve the February 21, 2024 Board Meeting Minutes was made by Brittany and seconded by Jim. All were in favor.
6. Old Business
  - a. Devan Corbello gave his executive director’s report. He highlighted the Destination International’s Marketing and Communications conference he attended last week. There he learned more about what other DMOs are doing across the country and came back with some great ideas for future projects. He also highlighted some earned media that St. Francisville received recently, including many local businesses being nominated for The Best of 225. He also gave an update on the progress of the Feliciana Backroads Trail. The trail would highlight rural attractions and encourage visitors to drive or cycle around the beautiful backroads of West Feliciana Parish.
7. New Business
  - a. Brittany gave the treasurer’s report. Total income for the month was \$14,177.14 and total expenses for the month were \$23,411.69. Annual CPA fees and insurance premiums were the biggest expense for the month.
  - b. David Parker, Jim Johnston, and John Kean volunteered to sit on the 2024-2025 Budget Committee. John made a motion to form the committee, and Brittany seconded. All were in favor. They will meet on April 17<sup>th</sup> at 4:30 pm.
  - c. Leslie gave the Employee Handbook Review. Devan will send out the existing handbook for the board to review and come up with edits for the committee to present to the board.
8. Motion to Adjourn was made by Brittany and seconded by John at 6:20 pm.

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**Approved at the April 17, 2024 board meeting**