

A photograph of a man with a grey beard and a blue t-shirt carrying a young boy with red hair on his shoulders. They are outdoors, with green foliage in the background. The man is looking up and smiling, and the boy is also looking up. The image is split horizontally by a white banner containing text.

ST FRANCISVILLE

EST. 1807

FOR THE INSPIRED TRAVELER

MEDIA KIT

A LOUISIANA HAVEN FOR THE INSPIRED

Nestled in rolling hills, just 35 minutes north of Baton Rouge, on the mighty Mississippi River, West Feliciana Parish is a unique area we call Louisiana's Hill Country. Visit our quaint but vibrant small town, St. Francisville, with its unique shops, historic sites, and southern charm.

Explore the untouched natural beauty and winding country roads that'll lead you to nature preserves, historic homes, or to the largest bald cypress tree in North America. Birding, hiking, or biking through the lush countryside – discover there's no place in Louisiana quite like West Feliciana Parish.



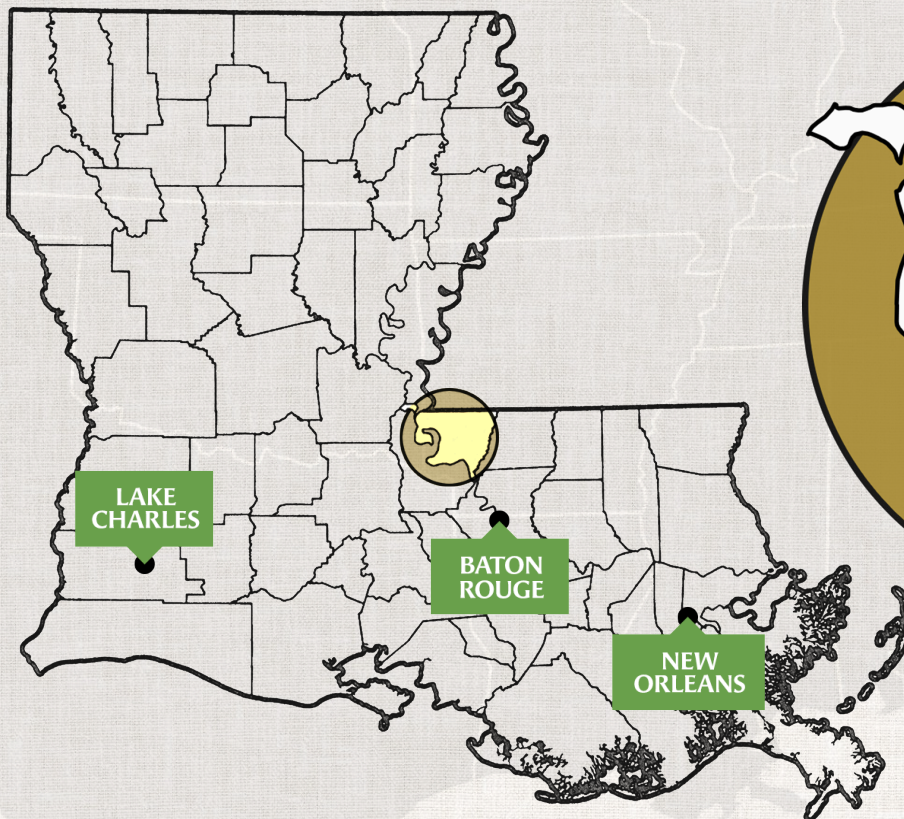
ST FRANCISVILLE FACT SHEET

1. **HISTORIC TOWN:** St. Francisville dates back to the 18th century and is one of the oldest towns in Louisiana.
2. **LOCATION:** It's situated on the bluffs of the Mississippi River, approximately 30 miles north of Baton Rouge.
3. **PLANTATION HOMES:** The town and its surrounding areas are home to several antebellum plantation homes which are open for tours.
4. **ARCHITECTURE:** The town boasts a variety of architectural styles, including Greek Revival, Victorian, and Creole cottages.
5. **OLD BURYING GROUND:** This historic cemetery has graves dating back to the 18th century.
6. **CIVIL WAR HISTORY:** St. Francisville witnessed the longest Civil War battle in history, which lasted for 48 days.
7. **WILDLIFE:** St. Francisville and its surroundings are home to diverse wildlife, including deer, bobcats, various bird species, and even chipmunks!
8. **BIRDING:** The area is considered a prime location for birding, especially during migration seasons.
9. **TUNICA HILLS WILDLIFE MANAGEMENT AREA:** Tunica Hills WMA is home to 5 hiking trails, campgrounds, and the ancient "Sunken Road" that has been used by Native American tribes for centuries.
10. **OUTDOOR ACTIVITIES:** The area boasts a variety of outdoor activities including hiking, biking, and kayaking.
11. **CAT ISLAND NATIONAL WILDLIFE REFUGE:** A refuge that houses some of the largest cypress trees in the U.S.
12. **AUDUBON STATE HISTORIC SITE:** This site is where the famous ornithologist John James Audubon spent time and painted some of his notable "Birds of America" series.
13. **MAIN STREET:** The historic downtown area has been beautifully preserved with boutique shops, restaurants, and bed and breakfast accommodations.
14. **FOLK ART:** St. Francisville is home to various folk artists, including painters, potters, and craftspeople.
15. **ANNUAL EVENTS:** St. Francisville hosts several events annually, including Walker Percy Weekend, a literary festival celebrating Walker Percy and other notable southern authors.
16. **ANGOLA PRISON RODEO:** Not too far from St. Francisville, the prison hosts a unique rodeo event.
17. **ST. FRANCISVILLE FOOD & WINE FESTIVAL:** A festival celebrating the region's culinary offerings and wines.
18. **HAUNTED HISTORY:** The Myrtles Plantation is often cited as one of America's most haunted homes.
19. **FILM LOCATION:** The town and surrounding areas have been the backdrop for various films and TV shows.
20. **CHRISTMAS IN THE COUNTRY:** A weekend filled with small town holiday activities such as caroling, local shopping, a parade, and more!
21. **GARDENS:** Many of the historic homes feature beautifully manicured gardens, open for tours.
22. **COMMUNITY SPIRIT:** Despite its small size, the town has a tight-knit community known for its hospitality and warmth.

MEDIA GUIDE

MAP & DRIVING DISTANCES

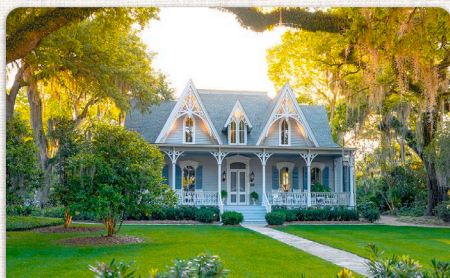
NEW ORLEANS	98 Miles
BATON ROUGE	26 Miles
LAFAYETTE	87 Miles
NATCHEZ	59 Miles
LAKE CHARLES	158 Miles
MOBILE	232 Miles
BILOXI	179 Miles
HOUSTON	289 Miles
DALLAS	390 Miles
MEMPHIS	348 Miles



MEDIA GUIDE

WHERE TO STAY

Visitors to West Feliciana Parish can choose from cozy bed and breakfasts, charming historic inns, and modern hotels. For those who prefer a more rustic experience, there are cabins and campgrounds that provide a peaceful and secluded getaway. Popular lodging options in West Feliciana Parish include The Myrtles Plantation, which is known for its ghostly tales and charming architecture, and The St. Francisville Inn, a historic inn that boasts a tranquil setting and luxurious amenities. Additionally, the parish has several campgrounds and RV parks that offer a more natural experience, such as the Tunica Hills Campground and Shelby J's RV Park.



ST. FRANCISVILLE INN

Centrally-located, the St. Francisville Inn recently renovated and is walking distance to treasures that this destination city offers.

5720 Commerce Street
St. Francisville, LA 70775
225-635-6502 | stfrancisvilleinn.com



THE MYRTLES

The historic Myrtles has various types of rooms they offer to guests, including over-night accommodations for 21 rooms.

7747 US Highway 61
St. Francisville, LA 70775
225-635-6277 | myrtlesplantation.com

SHELBY J'S RV PARK

With 30 amp and 50 amp services along with a public washateria available,, Shelby J's RV Park is perfect for a getaway to nature.

14189 LA Highway 10
St. Francisville, LA 70775
225-719-1158 | shelbysrvpark.com



TUNICA HILLS CAMPGROUND

Designed for the nature lovers who want to experience camping in a pristine, old hardwood forest with deep wooded ravines.

12112-12238 Parker Road
St. Francisville, LA 70775
225-921-0956
tunicahillscampground.com

THE LODGE AT THE BLUFFS

The Lodge offers a peaceful and serene stay in the community of The Bluffs on Thompson Creek.

5903 Magnolia Lane
St. Francisville, LA 70775
225-634-5222 | lodgeatthebluffs.com



GREENWOOD PLANTATION

Featuring 11 luxurious rooms, Greenwood offers peace and quiet in a place that captures the beauty and magnificence of an old southern plantation.

6838 Highland Road
St. Francisville, LA 70775
225-655-4475
greenwoodplantation.com

BUTLER GREENWOOD

Begun in the 1790s by members of the same family that still occupies it today, Butler Greenwood features 8 private romantic cottages with great amenities.

8345 US Highway 61
St. Francisville, LA 70775
225-635-6312
butlergree@aol.com

SHADETREE BED & BREAKFAST

9704 Royal Street
Saint Francisville, LA 70775
225-251-8025 | shadetreesf.com

MEDIA GUIDE

WHERE TO EAT

West Feliciana Parish in Louisiana offers a diverse range of dining options for visitors and locals alike. From classic Southern cuisine to international flavors, there is something for everyone. For a taste of local Cajun and Creole dishes, head to Magnolia Café or The Francis. For a more upscale dining experience, St. Francisville Inn, located in a historic building in St. Francisville, offers a seasonal menu featuring fresh, locally-sourced ingredients.



THE FRANCIS SMOKEHOUSE

Serving barbeque plates to burgers to po-boys to fried chicken, The Francis Smokehouse delivers the true essence of Southern comfort cuisine.

6779 US Highway 61
St. Francisville, LA 70775
225-245-5046
thefrancissmokehouse.com



THE SAINT RESTAURANT & BAR

Established in 2019, The Saint's creative menu serves an ideal balance between Cajun culture, European tradition, and cutting-edge flavors.

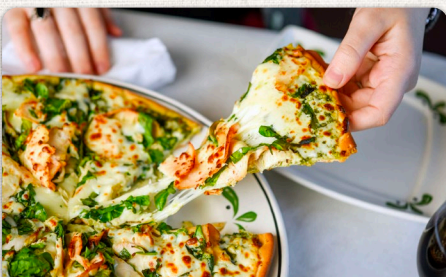
5720 Commerce Street
St. Francisville, LA 70775
225-635-6502 | stfrancisvilleinn.com



RESTAURANT 1796

Restaurant 1796 prides itself on fresh Southern ingredients finished to perfection with a shared experience reminiscent of a family holiday gathering.

7747 US Highway 61
St. Francisville, LA 70775
225-784-4096
myrtlesplantation.com



MAGNOLIA CAFÉ

Using fresh ingredient daily, Magnolia Café serves a wide variety of food items, including sandwiches, pizzas, entrees, and many more.

5689 Commerce Street
St. Francisville, LA 70775
225-635-6528 | themagnoliacafe.net



THE FRANCIS SOUTHERN TABLE

Featuring Southern favorites and other delightful options, The Francis Southern Table leaves guests coming back for more.

6747 US Highway 61
St. Francisville, LA 70775
225-635-0033
thefrancissoutherntable.com



BIRDMAN COFFEEHOUSE & EATERY

More than a coffee shop, Birdman Coffeehouse & Eatery transforms food into art with exquisite presentation and delightful flavors.

5687 Commerce Street
St. Francisville, LA 70775
225-635-3665 | birdmancoffeehouse.com

MEDIA GUIDE

THINGS TO DO

Some of the most notable sites are the Rosedown Plantation State Historic Site, which features a Greek Revival mansion and beautiful gardens, Port Hudson State Historic Site, which played a pivotal role in the Civil War, and the Centenary State Historic Site. Also visit the West Feliciana Historical Society Museum and learn more about St. Francisville and Bayou Sara, the once thriving port town that was lost to the Mississippi River in 1927.



AFTON VILLA GARDENS

Afton Villa weaves through a tapestry of generations whose lingering memories reside in this beautiful garden.

9347 US Highway 61
St. Francisville, LA 70775
225-635-6773 | 225-721-2269
aftonvilla.com



GRACE EPISCOPAL CHURCH

With roots drawn back to the Church of England, Grace Episcopal Church centers their worship services around the celebration of the Holy Eucharist.

11621 Ferdinand Street
St. Francisville, LA 70775
225-635-4065 | gracechurchwfp.org



ROSEDOWN PLANTATION

Once home to an immense cotton operation, Rosedown is now preserved as a state historic site that offers tours and programs.

12501 LA Highway 10
St. Francisville, LA 70775
225-635-3332
lastateparks.com



AUDUBON STATE HISTORIC SITE

Audubon State features Oakley House, a plantation home where the famous naturalist John James Audubon once worked.

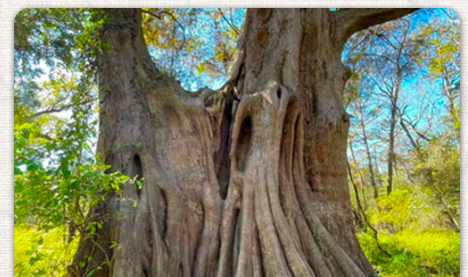
11788 LA Highway 965
St. Francisville, LA 70775
225-635-3739
audubonstatehistoricsite.wordpress.com



PORT HUDSON HISTORIC SITE

Once the Siege of Port Hudson battlefield, Port Hudson was designated a National Historic Landmark by the U.S. Department of the Interior in 1974.

236 US Highway 61,
Jackson, LA 70748
225-654-3775
lastateparks.com



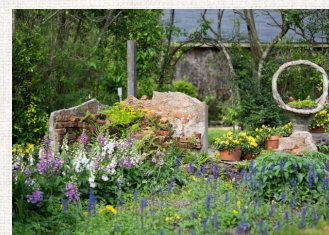
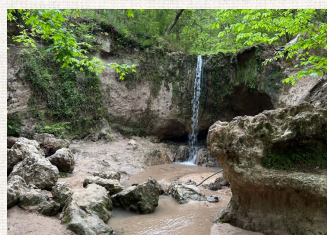
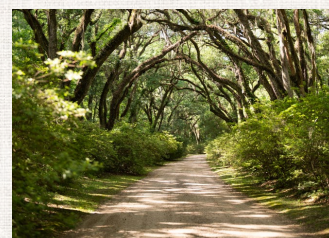
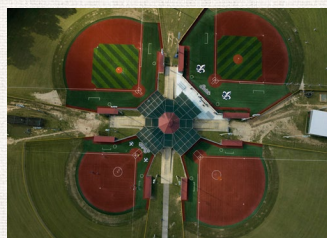
CAT ISLAND NATIONAL WILDLIFE REFUGE

Home to the Champion Bald Cypress, the largest bald cypress tree in North America, Cat Island preserves native forested wetland habitats for plants and animals.

Creek Road
St. Francisville, LA 70775
985-882-2031 | fws.gov

PRESS PHOTOGRAPHY

Click Photo to Download



TESTIMONIALS

“Great place to visit.”

- Anthony R., Facebook

“It's a hidden jewel in Louisiana. St. Francisville offers something for everyone; festivals, hiking, golf, shopping, and historical sites.”

- Megan S., Facebook

“Always inspired when I visit St. Francisville!”

- Faith P., Facebook

“Love it! The flowers all over town are fabulous!”

- Sally C., Facebook

“Beautiful houses. A wonderful cemetery to browse through with a beautiful church. Then there is the Magnolia Restaurant.

The St. Francis Southern eatery. Perfect!”

- Margaret O., Facebook

“St. Francisville is so beautiful and clean.”

- Lindy D., Facebook

“Such a beautiful town, so full of history, cute shops, good food, and nice people!”

- Anne B., Facebook

“On my Louisiana site bucket list!!”

- Carla M., Facebook

PRESS RELEASES



FOR IMMEDIATE RELEASE

CONTACT
DEVAN CORBELLO
225-635-4224

ST. FRANCISVILLE IS INSPIRED: UNVEILS NEW BRANDING ON THE HEELS OF 24% INCREASE IN VISITOR SPENDING

DESTINATION TO HOST CITY-WIDE BRAND REVEAL CELEBRATION

St. Francisville, LA (August 10, 2023) – The West Feliciana Parish Tourist Commission will now be known commercially as Visit St. Francisville, as the destination has announced the launch of its new tourism branding geared "For The Inspired Traveler."

The brand's new look, feel, and tagline can now be seen throughout print ads, signage, and a completely reworked website at visitstfrancisvillela.com.

"St. Francisville's new look brings together the charm and history of our vibrant community with a fresh new feel. Our goal with this initiative has been to highlight our area's many gems and appeal to a new generation of travelers, to further fuel visitor spending. It's a modern take on classic charm. And it gives us a wonderful foundation to grow," said Executive Director of West Feliciana Parish Tourist Commission, Devan Corbello.

To celebrate, there will be a city-wide brand reveal event on Thursday, August 10, 5:30- 7:30 p.m. at Grace Episcopal Church's Jackson Hall. It will feature drinks, food, and desserts, in addition to the reveal of the new branding, created by The Von Mack Agency from New Orleans.

To learn more, visit www.visitstfrancisvillela.com

About West Feliciana

St. Francisville is a unique and fascinating destination that offers something for everyone. Whether you are interested in history, nature, or the arts, this area has something to offer. In addition to its historic sites and natural beauty, it is also home to a thriving arts and culture scene.

PARTNERSHIP OPPORTUNITIES

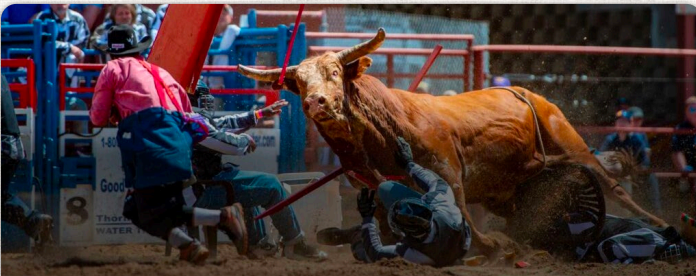
There's no better way to get inspired than to visit it firsthand.
For qualified media representatives, we may be able to arrange travel,
accommodations and more.

SOCIAL COLLABORATION

 facebook.com/visitstfrancisville

 instagram.com/visitstfrancisville

SIGNATURE EVENTS



ANGOLA RODEO & CRAFT SHOW Every Sunday in October

The Angola Prison Rodeo is the longest-running prison rodeo that first began in 1965 as a joint endeavor between offenders, prison employees, and civilians who live in Angola's residential area.



CHRISTMAS IN THE COUNTRY December 1st, 2nd, & 3rd, 2023

Celebrate the Holidays in St. Francisville!
Christmas in the Country captures the essence of the season and creates a memorable experience for all who attend!

INTERESTED IN A SPONSORED MEDIA VISIT?

Contact: **Devan Corbello**, *Executive Director*
Office: 225-635-4224, Cell: 337-529-7525
Devan@VisitStFrancisvilleLA.com

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WEST FELICIANA TOURIST COMMISSION

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