

West Feliciana Parish Tourism Commission Meeting  
June 19th, 2024, 5:30 pm  
At the West Feliciana Parish Library  
Study Room B  
5114 Burnett Road  
St. Francisville, La.

Agenda

1. Call meeting to order **David Parker**
2. Roll call **Brittany Ernest**
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of April 17, 2024 and May 15, 2024 Board Meeting Minutes
6. Old Business
  - a. Executive Director's Report **Devan Corbello**
    - i. Feliciana Backroads Trail Update
    - ii. Taxing District Update
    - iii. Annual Report/Community Meeting
7. New Business
  - a. Treasurer's Report **Brittany Ernest**
  - b. Employee Handbook Review
  - c. Historical Society & WFPTC Partnership
  - d. 2023/2024 Budget Revisions
  - e. 2024/2025 Budget
8. Motion to Adjourn

Next Meeting – July 17, 2024, 5:30 pm @ West Feliciana Parish Library

**THE MEETING IS OPEN TO THE PUBLIC.**

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

**“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”**

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Minutes

1. Brittany Ernest called the meeting to order at 5:33 pm.
2. Roll call : Absent- David Parker, Morgan Moss, John Kean. Present- Brittany Ernest, Leslie Daniel, Carlye Gagnaud, Jim Johnston. Others Present- Devan Corbello, Kenny Havard
3. Leslie made a motion to accept the agenda items for consideration and action. Jim seconded the motion. All were in favor.
4. No public Comment was made.
5. Leslie made a motion to accept the April 17, 2024 minutes, Carlye seconded, all were in favor. Jim made a motion to accept the May 15, 2024 Board Meeting Minutes Brittany seconded, all were in favor.
6. Old Business
  - a. Devan gave his executive director's report. He gave an update on the media fam group he hosted in conjunction with the SELA Gumbo Group in May. There were 7 written or video pieces so far produced from that fam. He gave an update on the reception of the Feliciana Backroads Trail. Over 800 people visited the web page since it launched, around 45,000 impressions were made on social media as well. He gave an update on HB 761, and it should not negatively affect the budget of the Tourist Commission. He will keep an eye on the progress to ensure it is beneficial to all involved. He also presented an impact report on visitors from the past year. According to the Louisiana Office of Tourism, visitors generated \$30.6 million in visitor spending in West Feliciana Parish, which was a 4% increase over 2022. He will present these numbers to the community in a meeting in July.
7. New Business
  - a. Brittany Ernest gave her treasurer's report: Total expenses for the month of May were \$18,207.45. Total income for the month of May was \$20,164.57. Lodging tax was \$18,842.54 and interest & dividends earned was \$1,322.03.
  - b. Leslie is working with Stuart Hughes from the Historic Society to finalize the cooperative endeavor agreement between the historic society and the tourist commission. After that is finalized, the committee will begin work on updating the employee handbook.
  - c. The 2023/2024 Budget was revised to better reflect the actual income and expenses for the year. Total projected income is now \$227,500 and total projected expenses are \$227,500. Jim made a motion to accept the revised budget and Brittany seconded the motion. All were in favor.
  - d. 2024/2025 Budget was presented. Total projected income is \$227,000 and total projected expenses are \$227,000. Brittany made a motion to accept the 24/25 budget and Carlye seconded. All were in favor.
8. Motion to Adjourn was made by Brittany at 6:30 pm and Jim seconded the motion. All were in favor.

Next Meeting – August 21, 2024, 5:30 pm @ West Feliciana Parish Library

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**Approved at the August 21,2024 Board meeting.**