

West Feliciana Parish Tourism Commission Meeting
November 20, 2024, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

1. Call meeting to order **John Kean**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of October 16, 2024 Board Meeting Minutes
6. Old Business
 - a. Executive Director's Report **Devan Corbello**
 - b. Parish Short-Term Rental Ordinance **John Kean**
7. New Business
 - a. Treasurer's Report **Brittany Ernest**
 - b. 2025 Board Nominations
 - c. Visitor's Guide Review
8. Motion to Adjourn

Next Meeting – December 18, 2024, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comments will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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Minutes

1. John called the meeting to order at 5:30 pm.
2. Roll call: Absent: Leslie Daniel, Brittany Ernest. Present- John Kean, Morgan Moss, Carlye Gagnaud, Megan D'Aquila, Jim Johnston. Others present- Devan Corbello, Carlyn Morales.
3. Approval of agenda items for consideration and action: Motion made by Morgan and seconded by Jim. All were in favor.
4. Public Comment-Carlynn Morales, executive director of Pointee Coupe Tourism gave an update on what their tourism office is doing and their plans to promote travel to the region.
5. A motion to approve the October 16, 2024 Board Meeting Minutes was made by Morgan and seconded by Megan. All were in favor.
6. Old Business
 - a. Devan gave his Executive Director's Report. He reported on his sales mission with Visit Baton Rouge and Visit The Northshore. They met with 6 companies over 2 days to curate itineraries for international visitors to their areas. He also gave an update on Live Like a Local and the efforts in place to promote that campaign during the holiday shopping season.
 - b. John gave an update on the Parish Short-Term Rental Ordinance. Jim and John worked on a list of Airbnb sites that aren't on the occupancy tax list. Board members will see who they know and will connect them with the School Board to ensure they are remitting their occupancy taxes to the parish. John and Leslie will sit down with Kenny to work on a parish ordinance that will prompt owners of the Short-Term rentals to remit their taxes to the parish in accordance with state law.
7. New Business
 - a. Devan gave the Treasurer's Report. \$17,579.53 was collected in occupancy taxes, bringing the income for October to \$19,044.86 and expenses were \$22,837.25.
 - b. 2025 Board Nominations: Brittany will not be seeking a 2nd term on the board in 2025, Carlye is resigning from her position after December 2024. That leaves 2 board positions open. The Parish will advertise the openings at their December Council meeting and the nominees will be voted in at the January 2025 meeting.
 - c. Visitor's Guide Review: The board reviewed the draft visitor's guide and made edits to be sent to the designers.
8. Motion to Adjourn was made at 6:30 pm

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Minutes approved at the December 18, 2024 Board Meeting.