# West Feliciana Parish Tourism Commission Special Meeting May 3, 2025, 11:00 am At Que Pasa 6371 US-61 St. Francisville, La. 70775

## <u>Agenda</u>

- 1. Call meeting to order
- 2. Roll call
- 3. Approval of agenda items for consideration and action
- 4. Public Comment
- 5. <u>New Business</u>
  - a. Orientation by Laurie Walsh on Tourism and Commissioners & Director Roles
  - b. Cumulative Survey Results distribution to Commission members to discuss at next board meeting
- 6. Motion to Adjourn

Next Meeting - May 21, 2025, 5:30 pm @ West Feliciana Parish Library

### THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comments will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

"The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish."

### John Kean

# West Feliciana Parish Tourism Commission Special Meeting May 3, 2025, 11:00 am At Que Pasa 6371 US-61 St. Francisville, La. 70775

## <u>Minutes</u>

- 1. John called the meeting to order at 11:03 am.
- 2. Roll call: Leslie Daniel, Jim Johnston, John Kean, Amber Thorne, Adrian Percy, Yul Lorio, Lauren Pourcaiu. Others present: Laurie Walsh, Devan Corbello, Sylvia Leake, Julie Brashier.
- 3. A motion to approve the agenda items for consideration and action was made by Leslie. Seconded by Jim. All were in favor.
- 4. Public Comment: Julie made a public comment stating that in the past if the Tourist Commission needed to meet for a training, they were able to keep it closed if they didn't conduct official business.
- 5. <u>New Business</u>
  - a. Laurie Walsh gave an orientation on Tourism and Commissioners & Director Roles. She gave advice on strategy for marketing the parish for visitors. Ways to partner with state agencies. She also instructed the Commission on how to measure economic impact.
  - b. John and Adrian passed out the Cumulative Survey Results distribution to Commission members to discuss at next board meeting.
- 6. Motion to Adjourn

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Approved at the May 21, 2025 Board Meeting.