

West Feliciana Parish Tourism Commission Meeting Agenda
September 17, 2025, 5:30 pm
At the West Feliciana Parish Library
Teen Room
5114 Burnett Road
St. Francisville, La.

1. Call meeting to order **John Kean**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of August 20th, 2025 Board Meeting Minutes
6. Special Guest: Lynn Wood with Yellow Leaf Arts Festival and Stephanie Farmer with Angola Rodeo
7. Old Business
 - a. Commission Status **Leslie Daniel**
 - b. Social Media Status and Reports **Lauren Pourciau**
 - c. Occupancy Tax Collections Update/2nd Notice
 - d. Stakeholders Survey Follow-Up
 - e. Hwy. 61 Billboard Update **Leslie Daniel**
 - f. Cooperative Endeavor Update
 - g. Downtown Hotel Cards/Concierge Day
8. New Business
 - a. Treasurer's Report & Financials for previous month **Jim Johnston**
 - i. Balance Sheet
 - ii. P&L Budget Performance
 - iii. Previous Month's Collections, Fee, & Graph
 - iv. Full Bank Statement
 - v. Credit Card Statement
 - b. Reserve "A Short Drive to a Far Away Place" with Louisiana Secretary Of State
 - c. WBRZ highlighting Witches Ride Event **Leslie Daniel**
 - d. LSU and Southern University Home Games Visitors Marketing Possibilities
 - e. Country Roads Advertising Update
 - f. Ethics Training Reminder DUE: December 31
 - g. Walking Quorum Communications **Yul Lorio**
 - h. Leaving a Meeting to Prevent a Quorum **Yul Lorio**
 - i. Search for New Executive Director **Yul Lorio**
 - j. Utilization of Checking, Retained, and Lamp Funds **Yul Lorio**
9. Motion to Adjourn

Next Meeting – October 15th, 2025, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comments will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”