

West Feliciana Parish Tourism Commission Meeting Agenda
October 15, 2025 - 5:30 pm
At the West Feliciana Parish Library
Teen Room
5114 Burnett Road
St. Francisville, La.

1. John Kean called the meeting to order at 5:31 pm.
2. Roll call: Present: John Kean, Yul Lorio, Jim Johnston and Leslie Daniel. Absent: Adrian Percy, Lauren Pourciau, Amber Thorne. Others present—Chris Frye, Don Charlet, Ashley Fox-Smith, Alden Daniel, and Angelice Fried.
3. Yul made a motion to approve agenda items for consideration and action which was seconded by Leslie. Motion passed.
4. Special Guest Chris Frye presented on the Art House to promote the art lessons, art gallery, listening room, sound baths, and framing. He indicated they are open for small private events.
5. Public Comment period was opened and closed without specific comment.
6. Approval of September 17th, 2025 Board Meeting Minutes was granted on motion by Leslie and seconded by Yul
7. Old Business
 - a. Leslie Daniel presented the Commission Status Report discussing current and future tourism related events as well as free and earned media.
 - b. Leslie Daniel presented Social Media Status, Reports, & Proposals. It was decided to move discussion related to social media proposals into Item 7.f.
 - c. Occupancy Tax Collections were not discussed.
 - d. Cooperative Endeavor Update was not discussed.
 - e. John Kean presented a concept and projected pricing for Concierge Day. After discussion, a motion was made by Leslie and seconded by Yul to gauge interest from the 8 hotels in downtown Baton Rouge and Visit Baton Rouge in sending representatives to a West Feliciana FAM tour prior to commitment to costs. Motion passed.
 - f. Discussion was held related to a search for New Executive Director versus other options to explore in leading tourism in a changing culture of how travelers seek and receive information. A motion was made by Leslie and seconded by Yul to call a special meeting for further discussion. Motion passed.
 - g. Utilization of Checking, Retained, and Lamp Funds was not discussed deferred to the special meeting.
 - h. A motion was made by Leslie and seconded by Yul for the finance committee to meet to propose revisions to the overall budget in light of changes that were unforeseen at the beginning of the fiscal year. Motion passed.
8. New Business
 - a. Treasurer's Report & Financials for previous month. Commission members were directed to the provided financial information. No questions or discussion was held.
 - b. A reminder was made that ethics training is due December 31.
 - c. A discussion was held related to the need to create a cohesive FAM tour and other LOT guided tours comp policy.
9. Motion to Adjourn was made by John and seconded by Yul at 7:00 pm.