

West Feliciana Parish Tourist Commission Meeting Agenda

November 19, 2025 - 5:30 pm

At the West Feliciana Parish Library

Teen Room

5114 Burnett Road

St. Francisville, La.

1. John Kean called the meeting to order at 5:30 pm.
2. Roll call: Present: John Kean, Yul Lorio, Jim Johnston, Lauren Pourciau, Amber Thorne, Adrian Percy. Absent- Leslie Daniel; Others present—Emma Cockram said hello and introduced herself but did not stay for the meeting
3. Lauren Pourciau made a motion to approve agenda items for consideration and action which was seconded by Jim. Motion passed.
4. Approval of October 15, 2025 Board Meeting and November 14, 2025 Special Board Meeting Minutes was granted on motion by Lauren and seconded by Jim
5. Old Business
  - a. Joh Kean presented a summary of the Commission Status Report discussing current and future tourism related events as well as free and earned media.
  - b. Lauren Pourciau presented Social Media Status, Reports, & Proposals.
  - c. Occupancy Tax Collections were not discussed.
  - d. Cooperative Endeavor Update was not discussed.
  - e. Board members discussed plans to seek social media services and possible plans for Executive Director vs a management firm.
6. New Business
  - a. Treasurer's Report & Financials for previous month. Commission members were directed to the provided financial information. No questions or discussion was held.
  - b. A reminder was made that ethics training is due December 31.
  - c. A discussion was held related to the need to create a cohesive FAM tour and other LOT guided tours comp policy.
  - d. The commission will host a Concierge Day with invited hotels from Baton Rouge to showcase St. Francisville as a side destination for their guests.
  - e. Motion was made to get an opinion from the LA Attorney General to determine how commission funds can be used. Motion was made by Lauren and seconded by Yul. The motion passed. John Kean will request a letter from the Attorney General.
7. Motion to Adjourn was made by John and seconded by Yul at 6:30 pm.